

WCAG 2.1 Level AA Success Criteria

COMPLIANCE AUDIT

For www.wiseprofits.net | Verdict: Semi-compliant

This audit evaluates the adherence level of **www.wiseprofits.net** as of Tue Aug 15 2023, to the "Web Content Accessibility Guidelines" (WCAG) 2.1 level AA success criteria.

Below you'll find the results for dozens of tests that focus mainly on 3 categories: **screen-reader** adjustments(for blind users), **keyboard navigation** adjustments (for the motor impaired) and **UI**, **design**, **and readability** adjustments (for the vision impaired).

#	Requirement	Relevant	Successes	Failures	Score
1	Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".	No	0	0	-
2	Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.	No	O	O	-
3	Links should include text that is setting expectations to what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	13	3	81%

 <img
src="https://wiseprofits.net/wp-content/uploads/2020/07/Color.png" logo-h
eight="90" alt="Wise Profits" title="Wise Profits" class="original_logo s
how_logo " style="height: 90px...</pre>

<a class="menu-item-link relative block px-4 " href="https://wiseprofits.
net/" >HOME

<a class="menu-item-link relative block px-4 " href="https://wiseprofits.
net/about/" >ABOUT

<a class="menu-item-link relative block px-4 " href="https://wiseprofits.
net/services/" >SERVICES

BLOG

<a class="menu-item-link relative block px-4 " href="https://wiseprofits.
ret/contact/" >CONTACT

<a class="vc_general vc_btn3 vc_btn3-size-md vc_btn3-shape-rounded vc_btn
3-style-modern vc_btn3-color-white" href="https://docs.google.com/forms/
d/e/1FAIpQLSeFDZp8o9EpLtzhMK4v2Bqf3eTWtv3qI8qtWGuFZy2hSwO1-A/viewform?usp
=sf_link" title="" target="_blan...</pre>

<a class="button small button_custom button_scope_1 rounded-md" href="htt
ps://wiseprofits.net/services" target="" >LE
ARN MORE

<a class="button small button_custom button_scope_2 rounded-md" href="htt
ps://wiseprofits.net/services" target="" >LE
ARN MORE

<a class="button small button_custom button_scope_3 rounded-md" href="htt
ps://wiseprofits.net/services" target="" >LE
ARN MORE

Failed Elements

<a href="https://twitter.com/chriswise" class="twitter ntip" original-tit
le=" Follow on Twitter" target="_blank" rel="nofollow" ><i class="fa fa-t
witter"></i>

<a href="https://www.facebook.com/WiseProfits/" class="facebook ntip" ori
ginal-title=" Follow on Facebook" target="_blank" rel="nofollow" ><i clas
s="fa fa-facebook"></i>

<a href="https://www.youtube.com/playlist?list=PLsKRmIRBiviZAL2Ko_3KYKwnT
SzRUnko-" class="youtube ntip" original-title=" Follow on YouTube" target
="_blank" rel="nofollow" ><i class="fa fa-youtube-play"></i>

4 Links that open in a new tab or a new window should either have an "aria-label" attribute or a screen-reader only element explaining to screen-readers that this opens in a new tab.

No 0 4

Failed Elements

<a class="vc_general vc_btn3 vc_btn3-size-md vc_btn3-shape-rounded vc_btn
3-style-modern vc_btn3-color-white" href="https://docs.google.com/forms/
d/e/1FAIpQLSeFDZp8o9EpLtzhMK4v2Bqf3eTWtv3qI8qtWGuFZy2hSw01-A/viewform?usp
=sf_link" title="" target="_blan...</pre>

<a href="https://twitter.com/chriswise" class="twitter ntip" original-tit
le=" Follow on Twitter" target="_blank" rel="nofollow" ><i class="fa fa-t
witter"></i>

<a href="https://www.facebook.com/WiseProfits/" class="facebook ntip" ori
ginal-title=" Follow on Facebook" target="_blank" rel="nofollow" ><i clas
s="fa fa-facebook"></i>

<a href="https://www.youtube.com/playlist?list=PLsKRmIRBiviZAL2Ko_3KYKwnT
SzRUnko-" class="youtube ntip" original-title=" Follow on YouTube" target
="_blank" rel="nofollow" ><i class="fa fa-youtube-play"></i>

5 An H1 title provides information to blindusers using screen-readers of what the main topic of the page is and each page should have exactly one H1 title.

No

6 HTML title elements (H1-6) should have texts. If images or links are used, they should include an alternative or screen-reader only text.

Yes

С

 \cap

100%

7 Elements that visually appear as titles but are coded with a non-heading HTML Tag should include a "role" attribute that equals to "heading" or have their tags fixed. No 0 4

0

Failed Elements

Scaling Bu sinesses for 7 & Samp; 8 Figure Visionary Leaders

Scaling Businesses for 7 & amp; 8 Figure V
isionary Leaders/span>

Are you a
visionary who wants to accelerate profits and build a powerful operationa
l engine?

Are you a visionary who wants to accelera
te profits and build a powerful operational engine?

8 Title levels should not be skipped and should be built with consistent hierarchy.
For example: you cannot have "h4" titles and "h2" titles without having "h3" titles.

No Fail -

Failed Elements

<h1></h1>

9 Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "O".

Yes Pass

100%

10 Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.

Yes Pass

100%

11 Active popups should include an "ariamodal" attribute that equals to "true", and a "role" attribute that equals to "dialog", so screen-reader users know how to navigate within it. No 0

0

12 Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or

Fail

No

-

13	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should be wrapped inside an element with an "aria-hidden" attribute that equals to "false", or include it directly, and have it dynamically changed to "true" when they become visible.	No	0	Ο	-
14	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible.	No	O	0	-
15	Menus should either be built using the HTML5 "nav" element or include a "role" attribute that equals to "menu" or "navigation" to indicate a navigation landmark for screen-readers. Successful Elements	Yes	Pass	-	100%
	<pre><nav cla="" class="menu-item menu-item-ty</pre></th><th>ass=" duration-300="" e="" id="navigation" menu-main-menu-1"="" menu<br="" transition-all="">ease-in-ou</nav></pre>	flex z-10 just	ify-end ite	ms-center	
16	Menu items that have a dropdown menu include an "aria-haspopup" attribute that equals to "true".	No	0	0	-
17	Menu items that have a dropdown menu include an "aria-expanded" attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.	No	0	0	-

18

11

1

<img src="https://wiseprofits.net/wp-content/uploads/2020/07/Color.png" l
ogo-height="90" alt="Wise Profits" title="Wise Profits" class="original_l
ogo show_logo " style="height: 90px;">

Failed Elements

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/Lonza-300x300.png" class="vc_single_image-img attachment-med
ium" alt="" decoding="async" fetchpriority="high" srcset="https://wisepro
fits.net/wp-content/uploads/202...</pre>

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/AGCo-300x300.png" class="vc_single_image-img attachment-medi
um" alt="" decoding="async" srcset="https://wiseprofits.net/wp-content/up
loads/2020/07/AGCo.png 300w, ht...</pre>

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/News-Corp-300x300.png" class="vc_single_image-img attachment
-medium" alt="" decoding="async" srcset="https://wiseprofits.net/wp-conte
nt/uploads/2020/07/News-Corp.pn...</pre>

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/ideality-300x300.png" class="vc_single_image-img attachmentmedium" alt="" decoding="async" loading="lazy" srcset="https://wiseprofit
s.net/wp-content/uploads/2020/0...</pre>

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/Trident-3-300x300.png" class="vc_single_image-img attachment
-medium" alt="" decoding="async" loading="lazy" srcset="https://wiseprofi
ts.net/wp-content/uploads/2020/...</pre>

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/flip-300x300.png" class="vc_single_image-img attachment-medi
um" alt="" decoding="async" loading="lazy" srcset="https://wiseprofits.ne
t/wp-content/uploads/2020/07/fl...</pre>

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/hidden-300x300.png" class="vc_single_image-img attachment-me
dium" alt="" decoding="async" loading="lazy" srcset="https://wiseprofits.</pre>

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/kindness-300x300.png" class="vc_single_image-img attachmentmedium" alt="" decoding="async" loading="lazy" srcset="https://wiseprofit
s.net/wp-content/uploads/2020/0...</pre>

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/winders-300x300.png" class="vc_single_image-img attachment-m
edium" alt="" decoding="async" loading="lazy" srcset="https://wiseprofit
s.net/wp-content/uploads/2020/07...</pre>

<img width="300" height="300" src="https://wiseprofits.net/wp-content/upl
oads/2020/07/Zen-300x300.png" class="vc_single_image-img attachment-mediu
m" alt="" decoding="async" loading="lazy" srcset="https://wiseprofits.ne
t/wp-content/uploads/2020/07/Zen...</pre>

19 Background images that are not just for decoration purposes and should have the same treatment as standard images and include a "role" attribute that equals to "img" and an alternative text description in an "aria-label" attribute.

No 0 0

20 Font icons, SVG or images that are being used as spacers, decorations or their purpose is already described by the content should include a "role" attribute that equals to "presentation" or "none".

Yes 4 5

44%

Successful Elements

<i class="icon-magnifier block relative text-base transition-opacity dura
tion-300 ease-in-out" style="" ></i>

<i class="icon-cancel block top-0 absolute text-base opacity-0 transition
-opacity duration-300 ease-linear" style="" ></i>

<i class="text-xl fa fa-bars hamburger_mobile_menu" ></i>

<i class="fa fa-home" ></i>

```
<i class="fa fa-close" ></i>
```



```
<i class="fa fa-twitter"></i></i>
```

21 Figure elements that are used to display images should have a "role" attribute that equals to "none" and the image provide itself should provide the description using an "alt" attribute.

No 0 11

Failed Elements

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/Lonza-300x300.png" class="vc_single_imag
e-img attachment-medium" alt...</pre>

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/AGCo-300x300.png" class="vc_single_image
-img attachment-medium" alt=...</pre>

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/News-Corp-300x300.png" class="vc_single_
image-img attachment-medium"...</pre>

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/ideality-300x300.png" class="vc_single_i
mage-img attachment-medium" ...</pre>

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/Trident-3-300x300.png" class="vc_single_
image-img attachment-medium"...</pre>

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/flip-300x300.png" class="vc_single_image
-img attachment-medium" alt=...</pre>

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/hidden-300x300.png" class="vc_single_ima
ge-img attachment-medium" al...</pre>

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/kindness-300x300.png" class="vc_single_i
mage-img attachment-medium" ...</pre>

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/winders-300x300.png" class="vc_single_im
age-img attachment-medium" a...</pre>

<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper
vc_box_border_grey"><img width="300" height="300" src="https://wiseprofit
s.net/wp-content/uploads/2020/07/Zen-300x300.png" class="vc_single_imageimg attachment-medium" alt="...</pre>

22 Every "area" element of a "map" tag should be regarded as a standard image and receive an alternative text description using an "alt" attribute.

No 0 0

23 Small or hidden tracker pixel images (often used for analytics or marketing purposes) should include a "role" attribute that equals to "none" or "presentation" so they are excluded from screen-readers.

No 0 C

	label attribute of a connected LABLE				
	element describing the requirement of the field (email, phone, name, etc.).				
25	Form elements cannot have the same ID, or else their corresponding label will provide false information.	No	0	0	-
26	Required form fields should include an "aria-required" attribute that equals to "true" so blind users using screen-readers know their validation.	No	0	0	-
27	The validity status of every form element must be represented in the code at all times using the "aria-invalid" attributes and the "true/false" values, and change dynamically when the status changes.	No	0	0	-
28	aria-describedby and aria-labeledby attributes should be connected by ID to an element that either has text description or an "aria-label" attribute.	No	0	0	-
29	All forms should have a submission button that is built as an input type "submit" or a "button" element, or include a "role" tag that equals to "button". Buttons can be hidden if the form can be submitted using the Enter key.	No	O	0	-
30	Search forms should include a "role" tag that equals to "search" (or be wrapped by one) to indicate a search landmark for screen-readers.	No	0	0	-
31	The title tag of the HEAD section (also the title that appears in the browser tab and	Yes	Pass	-	100%

label" attribute or a connected LABEL

Canada Faraina manula manana aharulah asitak

<title>Home - Wise Profits</title>

32 The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can calibrate on it for blind users.

Yes

Pass

-

100%

Successful Elements

<html lang="en-US" xmlns:og="//opengraphprotocol.org/schema/" xmlns:fb
="//www.facebook.com/2008/fbml" class=" js_active vc_desktop vc_transform
vc_transform "><head><link rel="shortcut icon" href="https://wiseprofits.
net/wp-content/uploads/2020/07...</pre>

The meta viewport tag should allow vision impaired users to pinch-zoom at least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.

Yes

Pass

_

100%

Successful Elements

<meta name="viewport" content="width=device-width, initial-scale=1.0">

34 Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections.

Yes

2

1

67%

Successful Elements

<footer class="footer"><div class="footer-copyright container mx-auto px4 py-4 xl:px-0 block justify-between items-center"><div class="copyright
text-center lg:text-left mb-3"> Copyright ©
<script >document.write(new Da...

Failed Elements

<div class="wpb_wrapper"><style type="text/css" scoped="scoped" >.tb_coun
ter_3 .wpb_wrapper {font-size:;font-weight:;line-height:;color:;}</style>
<div class="wpb_text_column wpb_content_element vc_custom_1594192955089 t
b_counter_3"><div class="wpb_w...</pre>

35 Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.

Yes Pass

100%

36 Letter spacing should not be set to below -1px in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.

Yes Pass

100%

37 Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.

Yes 23

88%

Successful Elements

<a class="menu-item-link relative block px-4 " href="https://wiseprofits.
net/" >HOME

<a class="menu-item-link relative block px-4 " href="https://wiseprofits.
net/about/" >ABOUT

<a class="menu-item-link relative block px-4 " href="https://wiseprofits.
net/services/" >SERVICES

<a class="menu-item-link relative block px-4 " href="https://wiseprofits.
net/blog/" >BLOG

<a class="menu-item-link relative block px-4 " href="https://wiseprofits.
net/contact/" >CONTACT

<a class="vc_general vc_btn3 vc_btn3-size-md vc_btn3-shape-rounded vc_btn
3-style-modern vc_btn3-color-white" href="https://docs.google.com/forms/
d/e/1FAIpQLSeFDZp8o9EpLtzhMK4v2Bqf3eTWtv3qI8qtWGuFZy2hSwO1-A/viewform?usp
=sf_link" title="" target="_blan...</pre>

HOW WE HELP

Metrics Driven Strategies

Every custom growth or scaling plan begins
with a deep understanding of your purpose, stakeholder model, operations,
and vision. Working closely with you, we build a metrics-driven organizat
ion that is strategically pos...

LEARN MORE

Failed Elements

Scaling Businesses for 7 & amp; 8 Figure V
isionary Leaders

Are you a visionary who wants to accelera
te profits and build a powerful operational engine?

Apply for the opportunity to take your bu
siness to the next level by clicking on the button below

39	Control elements such as next and previous icons should include an "arialabel" attribute or a screen-reader only text that explains the functionality to screen-readers.	No	0	0	-
40	A common accessibility mistake is to treat carousels as live regions using the "arialive" attribute and the "polite" or the "assertive values. Using this practice will cause screen-readers to cut and skip announcements.	No	0	0	-
41	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.	No	0	0	-
42	Tables that are being used as layout structures should include a "role" attribute that equals to "presentation" to indicate to screen-readers that it is not really a table.	No	0	0	-
43	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0	-
44	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0	-
45	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0	-

40	a "role" attribute that equals to "navigation" and an "aria-label" attribute that describes the functionality."	INO	U	U	
47	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0	-
48	Making use of an accessibility interface helps to ensure that vision impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	No	0	0	-
49	Iframe elements should include a "title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.	Yes	4	0	100%

<iframe title="We Feel Empowered to Dream Big and Achieve Our Goals" widt
h="640" height="360" src="https://www.youtube.com/embed/n_JEoiDWwDA?featu
re=oembed" frameborder="0" allow="accelerometer; autoplay; encrypted-medi
a; gyroscope; picture-in-pictur...</pre>

<iframe title="You will be uncomfortable but it's worth it." width="640"
height="360" src="https://www.youtube.com/embed/iomIgi_pbYE?feature=oembe
d" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyros
cope; picture-in-picture" allow...</pre>

<iframe title="Self Love in Business" width="640" height="360" src="http
s://www.youtube.com/embed/kI9lRJ3ty3k?feature=oembed" frameborder="0" all
ow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-pictu
re" allowfullscreen=""></iframe>

<iframe title="Winders Consulting Testimonial on Self Love and Doubling R
evenue" width="640" height="360" src="https://www.youtube.com/embed/KilKB
hDZi-A?feature=oembed" frameborder="0" allow="accelerometer; autoplay; en
crypted-media; gyroscope; pictu...</pre>