



WCAG 2.1 Level AA Success Criteria

COMPLIANCE AUDIT

For www.wiseprofits.net | Verdict: **Semi-compliant**

This audit evaluates the adherence level of **www.wiseprofits.net** as of Tue Aug 15 2023, to the "Web Content Accessibility Guidelines" (WCAG) 2.1 level AA success criteria.

Below you'll find the results for dozens of tests that focus mainly on 3 categories: **screen-reader** adjustments (for blind users), **keyboard navigation** adjustments (for the motor impaired) and **UI, design, and readability** adjustments (for the vision impaired).

#	Requirement	Relevant	Successes	Failures	Score
1	Elements that behave as buttons but are built using other tags such as span, div, a or others, should include a "role" attribute that equals to "button".	No	0	0	-
2	Buttons should include text explaining their functionality, and if icons are used as buttons, a screen-reader only text or an "aria-label" attribute should be used for that description.	No	0	0	-
3	Links should include text that is setting expectations to what page they are leading to. If empty links are used as layout wrapping elements, a screen-reader only text or an "aria-label" attribute should be used for that description.	Yes	13	3	81%

Successful Elements

```
<a href="https://wiseprofits.net" rel="home" title="Wise Profits" > HOME</a>
```

```
<a class="menu-item-link relative block px-4 " href="https://wiseprofits.net/about/" >ABOUT</a>
```

```
<a class="menu-item-link relative block px-4 " href="https://wiseprofits.net/services/" >SERVICES</a>
```

```
<a class="menu-item-link relative block px-4 " href="https://wiseprofits.net/blog/" >BLOG</a>
```

```
<a class="menu-item-link relative block px-4 " href="https://wiseprofits.net/contact/" >CONTACT</a>
```

```
<a class="vc_general vc_btn3 vc_btn3-size-md vc_btn3-shape-rounded vc_btn3-style-modern vc_btn3-color-white" href="https://docs.google.com/forms/d/e/1FAIpQLSeFDZp8o9EpLtzhMK4v2Bqf3eTWtv3qI8qtWGuFZy2hSw01-A/viewform?usp=sf_link" title="" target="_blan...
```

```
<a class="button small button_custom button_scope_1 rounded-md" href="https://wiseprofits.net/services" target="" ><span class="button-content">LEARN MORE</span></a>
```

```
<a class="button small button_custom button_scope_2 rounded-md" href="https://wiseprofits.net/services" target="" ><span class="button-content">LEARN MORE</span></a>
```

```
<a class="button small button_custom button_scope_3 rounded-md" href="https://wiseprofits.net/services" target="" ><span class="button-content">LEARN MORE</span></a>
```

Failed Elements

```
<a href="https://twitter.com/chriswise" class="twitter ntip" original-title=" Follow on Twitter" target="_blank" rel="nofollow" ><i class="fa fa-twitter"></i></a>
```

```
<a href="https://www.facebook.com/WiseProfits/" class="facebook ntip" original-title=" Follow on Facebook" target="_blank" rel="nofollow" ><i class="fa fa-facebook"></i></a>
```

```
<a href="https://www.youtube.com/playlist?list=PLsKRmIRBiviZAL2Ko_3KYKwnTSzRUnko-" class="youtube ntip" original-title=" Follow on YouTube" target="_blank" rel="nofollow" ><i class="fa fa-youtube-play"></i></a>
```

-
- 4 [Links that open in a new tab or a new window should either have an "aria-label" attribute or a screen-reader only element explaining to screen-readers that this opens in a new tab.](#)

No

0

4

-

Failed Elements

```
<a class="vc_general vc_btn3 vc_btn3-size-md vc_btn3-shape-rounded vc_btn3-style-modern vc_btn3-color-white" href="https://docs.google.com/forms/d/e/1FAIpQLSeFDZp8o9EpLtzhMK4v2Bqf3eTWtv3qI8qtWGuFZy2hSw01-A/viewform?usp=sf_link" title="" target="_blan...
```

```
<a href="https://twitter.com/chriswise" class="twitter ntip" original-title=" Follow on Twitter" target="_blank" rel="nofollow" ><i class="fa fa-twitter"></i></a>
```

```
<a href="https://www.facebook.com/WiseProfits/" class="facebook ntip" original-title=" Follow on Facebook" target="_blank" rel="nofollow" ><i class="fa fa-facebook"></i></a>
```

```
<a href="https://www.youtube.com/playlist?list=PLsKRmIRBiviZAL2Ko_3KYKwnTSzRUnko-" class="youtube ntip" original-title=" Follow on YouTube" target="_blank" rel="nofollow" ><i class="fa fa-youtube-play"></i></a>
```

5	An H1 title provides information to blind-users using screen-readers of what the main topic of the page is and each page should have exactly one H1 title.	No	0	0	-
6	HTML title elements (H1-6) should have texts. If images or links are used, they should include an alternative or screen-reader only text.	Yes	4	0	100%
7	Elements that visually appear as titles but are coded with a non-heading HTML Tag should include a "role" attribute that equals to "heading" or have their tags fixed.	No	0	4	-

Failed Elements

```
<p style="text-align: center;"><span style="font-weight: 400;">Scaling Bu  
sinesses for 7 &amp; 8 Figure Visionary Leaders</span></p>
```

```
<span style="font-weight: 400;">Scaling Businesses for 7 &amp; 8 Figure V  
isionary Leaders</span>
```

```
<p style="text-align: center;"><span style="font-weight: 400;">Are you a visionary who wants to accelerate profits and build a powerful operational engine?&nbsp;&nbsp;&nbsp;</span></p>
```

```
<span style="font-weight: 400;">Are you a visionary who wants to accelerate profits and build a powerful operational engine?&nbsp;&nbsp;&nbsp;</span>
```

8	Title levels should not be skipped and should be built with consistent hierarchy. For example: you cannot have "h4" titles and "h2" titles without having "h3" titles.	No	Fail	-	-
---	--	----	------	---	---

Failed Elements

```
<h1></h1>
```

9	Interactive elements such as links, buttons and form fields should all be navigable using the keyboard by either using a focusable element (a, button, input, etc.) or including the "tabindex" attribute that equals to "0".	Yes	Pass	-	100%
---	---	-----	------	---	------

10	Interactive elements that can be navigated using the keyboard should be surrounded by a visual outline whenever they are focused.	Yes	Pass	-	100%
----	---	-----	------	---	------

11	Active popups should include an "aria-modal" attribute that equals to "true", and a "role" attribute that equals to "dialog", so screen-reader users know how to navigate within it.	No	0	0	-
----	--	----	---	---	---

12	Every page should include hidden links that by clicking on them (either using keyboard navigation or a screen-reader), the user will "skip" certain blocks directly to main landmarks such as main content, menu or	No	Fail	-	-
----	---	----	------	---	---

13	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should be wrapped inside an element with an "aria-hidden" attribute that equals to "false", or include it directly, and have it dynamically changed to "true" when they become visible.	No	0	0	-
14	Elements that are hidden using CSS manipulations (opacity, height, text-indent, off-canvas, etc.) should include a "tabindex" attribute that is below 0, and have it dynamically changed to 0 when they become visible.	No	0	0	-
15	Menus should either be built using the HTML5 "nav" element or include a "role" attribute that equals to "menu" or "navigation" to indicate a navigation landmark for screen-readers.	Yes	Pass	-	100%

Successful Elements

```
<nav id="navigation" class="main_menu relative hidden xl:block" style="">
<ul id="menu-main-menu-1" class="menu flex z-10 justify-end items-center transition-all duration-300 ease-in-out" style="" ><li id="menu-item-127" class="menu-item menu-item-typ...
```

16	Menu items that have a dropdown menu include an "aria-haspopup" attribute that equals to "true".	No	0	0	-
17	Menu items that have a dropdown menu include an "aria-expanded" attribute that equals to "false" that changes to "true" and back when opening or closing the dropdown.	No	0	0	-
18	Images should have an alternative text description that describes both the objects	Yes	1	11	8%

contains, using the alt attribute.

Successful Elements

```

```

Failed Elements

```
  
https://wiseprofits.net/wp-content/uploads/2020/07/Lonza-300x300.png 300w, ht...
```

```
  
https://wiseprofits.net/wp-content/uploads/2020/07/AGCo-300x300.png 300w, ht...
```

```
  
https://wiseprofits.net/wp-content/uploads/2020/07/News-Corp-300x300.png 300w, ht...
```

```
  
https://wiseprofits.net/wp-content/uploads/2020/07/ideality-300x300.png 300w, ht...
```

```
  
https://wiseprofits.net/wp-content/uploads/2020/07/Trident-3-300x300.png 300w, ht...
```

```
  
https://wiseprofits.net/wp-content/uploads/2020/07/flip-300x300.png 300w, ht...
```

```
  
https://wiseprofits.net/wp-content/uploads/2020/07/hidden-300x300.png 300w, ht...
```

```
</i>
```

```
<i class="icon-cancel block top-0 absolute text-base opacity-0 transition-opacity duration-300 ease-linear" style="" ></i>
```

```
<i class="text-xl fa fa-bars hamburger_mobile_menu" ></i>
```

```
<i class="fa fa-home" ></i>
```



```
<i class="fa fa-close" ></i>
```

```
<span class="vc_icon_element-icon fas fa-angle-down"></span>
```

```
<i class="fa fa-twitter"></i>
```

```
<i class="fa fa-facebook"></i>
```

```
<i class="fa fa-youtube-play"></i>
```

21	Figure elements that are used to display images should have a "role" attribute that equals to "none" and the image provide itself should provide the description using an "alt" attribute.	No	0	11	-
----	--	----	---	----	---

Failed Elements

```
<figure class="wpb_wrapper vc_figure"><div class="vc_single_image-wrapper vc_box_border_grey"><div class="vc_single_image-wrapper vc_box_border_grey"><div class="vc_single_image-wrapper vc_box_border_grey"><div class="vc_single_image-wrapper vc_box_border_grey"><div class="vc_single_image-wrapper vc_box_border_grey"><div class="vc_single_image-wrapper vc_box_border_grey"><div class="vc_single_image-wrapper vc_box_border_grey"><div class="vc_single_image-wrapper vc_box_border_grey"><div class="vc_single_image-wrapper vc_box_border_grey"><div class="vc_single_image-wrapper vc_box_border_grey">Home - Wise Profits</title>
```

32	The HTML tag should include a "lang" attribute that represents the main language of the webpage so screen-readers can calibrate on it for blind users.	Yes	Pass	-	100%
----	--	-----	------	---	------

Successful Elements

```
<html lang="en-US" xmlns:og="//opengraphprotocol.org/schema/" xmlns:fb="//www.facebook.com/2008/fbml" class=" js_active vc_desktop vc_transform vc_transform "><head><link rel="shortcut icon" href="https://wiseprofits.net/wp-content/uploads/2020/07...
```

33	The meta viewport tag should allow vision impaired users to pinch-zoom at least double the standard scaling using the user-scalable="yes" and maximum-scale={2 or higher} content strings.	Yes	Pass	-	100%
----	--	-----	------	---	------

Successful Elements

```
<meta name="viewport" content="width=device-width, initial-scale=1.0">
```

34	Landmarks such as main content and footer should be built using their corresponding HTML5 element or include a description using an "aria-label" attribute and a "role" tag that equals to "contentinfo" or "main". Landmarks such as search and navigation are tested in other sections.	Yes	2	1	67%
----	---	-----	---	---	-----

Successful Elements

```
<footer class="footer"><div class="footer-copyright container mx-auto px-4 py-4 xl:px-0 block justify-between items-center"><div class="copyright text-center lg:text-left mb-3"><p style="text-align: center"> Copyright ©  
<script >document.write(new Da...
```

Failed Elements

```
<div class="wpb_wrapper"><style type="text/css" scoped="scoped" >.tb_counter_3 .wpb_wrapper {font-size;;font-weight;;line-height;;color;;}</style>  
<div class="wpb_text_column wpb_content_element vc_custom_1594192955089 t  
b_counter_3"><div class="wpb_w...
```

35	Font sizes should be at least 11px in size in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
36	Letter spacing should not be set to below -1px in order to stay readable in the majority of font families. This should be verified also when using dynamic units such as REM or percents.	Yes	Pass	-	100%
37	Elements that have texts should meet a minimum contrast ratio of 4.5:1 between their foreground (usually text color) and background color.	Yes	23	3	88%

Successful Elements

```
<a class="menu-item-link relative block px-4 " href="https://wiseprofits.net/" >HOME</a>
```

```
<a class="menu-item-link relative block px-4 " href="https://wiseprofits.net/about/" >ABOUT</a>
```

```
<a class="menu-item-link relative block px-4 " href="https://wiseprofits.net/services/" >SERVICES</a>
```

```
<a class="menu-item-link relative block px-4 " href="https://wiseprofits.net/blog/" >BLOG</a>
```

```
<a class="menu-item-link relative block px-4 " href="https://wiseprofits.net/contact/" >CONTACT</a>
```

```
<a class="vc_general vc_btn3 vc_btn3-size-md vc_btn3-shape-rounded vc_btn3-style-modern vc_btn3-color-white" href="https://docs.google.com/forms/d/e/1FAIpQLSeFDZp8o9EpLtzhMK4v2Bqf3eTWtv3qI8qtWGuFZy2hSw01-A/viewform?usp=sf_link" title="" target="_blan...">
```

```
<span style="color: #0b1f58;">HOW WE HELP</span>
```

```
<span style="color: #0b1f58;">Metrics Driven Strategies</span>
```

```
<p style="text-align: center;">Every custom growth or scaling plan begins with a deep understanding of your purpose, stakeholder model, operations, and vision. Working closely with you, we build a metrics-driven organization that is strategically pos...
```

```
<span class="button-content">LEARN MORE</span>
```

Failed Elements

```
<span style="font-weight: 400;">Scaling Businesses for 7 & 8 Figure Visionary Leaders</span>
```

```
<span style="font-weight: 400;">Are you a visionary who wants to accelerate profits and build a powerful operational engine?&nbsp;&nbsp;&nbsp;</span>
```

```
<span style="font-weight: 400;">Apply for the opportunity to take your business to the next level by clicking on the button below</span>
```

39	Control elements such as next and previous icons should include an "aria-label" attribute or a screen-reader only text that explains the functionality to screen-readers.	No	0	0	-
40	A common accessibility mistake is to treat carousels as live regions using the "aria-live" attribute and the "polite" or the "assertive" values. Using this practice will cause screen-readers to cut and skip announcements.	No	0	0	-
41	Carousel pagination items (usually used as small dots at the bottom of the carousel) should indicate their functionality and slide number they control using an "aria-label" and a screen-reader only text.	No	0	0	-
42	Tables that are being used as layout structures should include a "role" attribute that equals to "presentation" to indicate to screen-readers that it is not really a table.	No	0	0	-
43	If nested tables are used (a table element within a table cell), set the nested tables "role" attribute to "presentation".	No	0	0	-
44	Tables that are missing a THEAD row with TH elements, should include a "role" attribute that equals to "rowheader" on the TD elements of the TR that represents the visual table headings.	No	0	0	-
45	Visually deleted texts (often used to show a previous price of a sale) should include an "aria-label" attribute or a screen-reader only text that explains this is deleted text.	No	0	0	-

46	breadcrumbs main element should include a "role" attribute that equals to "navigation" and an "aria-label" attribute that describes the functionality."	NO	0	0	
47	Ratings/scores that are represented visually using stars, meters or other indicators should either have an "aria-label" attribute or a screen-reader only texts conveying the score/rate.	No	0	0	-
48	Making use of an accessibility interface helps to ensure that vision impaired users can adjust some of the UI and the design (font-size, colors, spacing, etc.) to their needs. It is not a compliance requirement, but can help to improve compliance.	No	0	0	-
49	Iframe elements should include a "title" or an "aria-label" attribute explaining the purpose, the functionality or the destination of the iframe, or be tagged hidden for screen-readers if irrelevant.	Yes	4	0	100%

Successful Elements

```
<iframe title="We Feel Empowered to Dream Big and Achieve Our Goals" width="640" height="360" src="https://www.youtube.com/embed/n_JEoiDWwDA?feature=oembed" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-pictur...
```

```
<iframe title="You will be uncomfortable but it's worth it." width="640" height="360" src="https://www.youtube.com/embed/iomIgi_pbYE?feature=oembed" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allow...
```

```
<iframe title="Self Love in Business" width="640" height="360" src="https://www.youtube.com/embed/kI9lRJ3ty3k?feature=oembed" frameborder="0" allow="accelerometer; autoplay; encrypted-media; gyroscope; picture-in-picture" allowfullscreen=""></iframe>
```



```
<iframe title="Winders Consulting Testimonial on Self Love and Doubling R
evenue" width="640" height="360" src="https://www.youtube.com/embed/KilKB
hDZi-A?feature=oembed" frameborder="0" allow="accelerometer; autoplay; en
crypted-media; gyroscope; pictu...
```